



Contributor Application & Packet



# RIGGING LAB ACADEMY

**Hello and thank you for exploring how to become a Content Contributor for Rigging Lab Academy! Below you will find a description of what it takes to be a Rigging Lab Academy Contributor, what content we are looking for, and an application if you are interested.**

## **What is a Rigging Lab Academy Content Contributor?**

A Rigging Lab Academy Content Contributor produces high quality content in the format of technical articles, blog posts, video interviews, podcasts, and forum contributions.

## **Benefits**

There are many benefits to becoming a Content Contributor! One of the biggest benefits is using the Rigging Lab Academy as a platform to reach new audiences and grow your business. Rigging Lab Academy is the #1 hub for rigging information in the world and by becoming a contributor, your content will be advertised, marketed, and promoted to all members of our rigging community.

Content Contributors are also automatically approved to become an affiliate and earn money for selling yearly Rigging Lab Academy Memberships. [Learn more about our affiliate program here.](#)

Becoming a Content Contributor for Rigging Lab Academy is a great privilege and one that is not taken lightly. Below is a list of things you can expect if you're accepted:

- A Content Contributor biographical page with qualifications, experience in the field, certifications, etc. so members can learn more about you. This will be on the membership site as well as rigginglabacademy.com
- Content Contributors are also automatically approved to become an Affiliate. Affiliates receive 50% commission when someone purchases a yearly membership from a link that you provide them.
- Access to all courses included within the website
- Full access to membership

## **What do Content Contributors contribute?**

**Blog posts:** Blog posts are public facing at rigginglabacademy.com, which means that they will be visible to members and non-members alike. We are looking for high value, engaging, and original content to post on our blog.

All blog posts will need to be copy-edited and checked for grammar BEFORE being sent to the staff at Rigging Lab Academy. We are not responsible for spelling errors, broken links, or any other grammatical issues in the post. If you decide to reference a statistic, image, fact, or other written content that is not your own, please source it accordingly. If it is not sourced, we will send the blog back to you and will not post it unless proper credit is given. If the staff at Rigging



# RIGGING LAB ACADEMY

Lab Academy find your content to be false, endangering to lives, or encouraging unsafe practices, it will not be posted and we will be re-evaluating your status as a content contributor.

**Technical Articles:** Technical Articles are highly researched and sourced with credible outside source material. Peer reviewed journals and the like are highly encouraged as sources of credible information when making assertions in articles. Visuals aids, accompanying photographs, accompanying article assessments, or any other extra content besides the text included in each article, needs to be provided to the staff at Rigging Lab Academy when the article is submitted.

All technical articles should also be copy-edited and checked for grammar BEFORE being sent to the staff at Rigging Lab Academy to post. We are not responsible for spelling errors, broken links, or any other grammatical issues in the article. If you decide to reference a statistic, image, fact or other written content that is not your own, please source it accordingly. If your article is not properly sourced, we will send the article back to you and will not post it unless proper credit is given. If the staff at Rigging Lab Academy find your content to be false, endangering lives, or encouraging unsafe practices, it will not be posted and we will be re-evaluating your status as a content contributor.

**Podcasts:** Complete podcasts should be delivered to Rigging Lab Academy staff edited and completely finished. Rigging Lab Academy staff WILL NOT post any unedited podcasts and if we find that a podcast does not meet our standards, we will send it back for further editing.

If Rigging Lab Academy staff finds a consistent lack of care, or if unedited podcasts become a frequent problem, we will re-evaluate your status as a content contributor. All podcast content should be delivered to Rigging Lab Academy staff in MP3 format. If the staff at Rigging Lab Academy find your content to be false, endangering to lives, or encouraging unsafe practices, it will not be posted and we will re-evaluate your status as a content contributor.

**Video Interviews:** Video interviews should be delivered fully edited. Rigging Lab Academy will not accept or post any unedited videos and if we find that an interview does not meet our standards, we will send it back for further editing. Video interviews should be cleanly edited without many cutaways or any special effects unless absolutely necessary. The main point of these interviews is to convey information from your interview subject to your audience. Interviews should be 20-30 minutes in length unless you've gotten approval from us prior to submission. We will add our Rigging Lab Academy pre-roll at the beginning and end of every video interview to ensure brand consistency.

If the staff at Rigging Lab Academy find your content to be false, endangering to lives, or encouraging unsafe practices, it will not be posted and we will re-evaluate your status as a content contributor.

**Forum Contribution:** The Rigging Lab Academy Forum is a place where rigging technicians can go to ask specific technical questions, gain insight and advice on how to rig in different



# RIGGING LAB ACADEMY

environments and difficult situations, and establish a sense of community awareness among rigging technicians in different industries around the world. Rigging Lab Academy Content Contributors are invited to engage with members in the Forum by posting new and interesting questions or topics to the Forum on a frequent basis and responding to as many questions and conversations in the Forum as possible. The point is to engage as many technicians as we can and to provide a support system for Rigging Technicians in the various rigging industries throughout the world.

This means that you're responsible for making sure that your posts, replies and questions are fully copy-edited and checked for grammar BEFORE you post them. If the staff at Rigging Lab Academy find your content within the Forum to be false, misleading, endangering to lives, or encouraging unsafe practices, it will be taken down and we will re-evaluate your status as a content contributor.

## **Interview Filming Requirements:**

Since you will be in charge of filming, here are a few things that you will need to know:

How to choose a camera: <https://vimeo.com/blog/post/video-101-choosing-a-camera>

Filming basics: <https://vimeo.com/blog/post/video-101-shooting-basics>

Editing and importing: <https://vimeo.com/blog/post/video-101-editing-basics>

If you're filming alongside Lance Piatt, Rigging Lab Academy Founder, then his staff will take care of filming.

The Staff at Rigging Lab Academy have full rights to deny any footage you film that does not meet the standards from the videos above. Please keep in mind camera quality, sound, lighting, editing capabilities, and that there can only be up to 4 videos per unit.

If you are unsure of your filming footage, it is recommended to film a short clip, edit it, and send to [micro@rigginglabacademy.com](mailto:micro@rigginglabacademy.com) so that an Rigging Lab Academy staff can approve your film quality or give you suggestions on how to make it better.

If you have concerns or feel that you cannot film your material, please contact Lance Piatt at [lance@rigginglabacademy.com](mailto:lance@rigginglabacademy.com).

The Staff at Rigging Lab Academy are excited to see the impact you can bring to the world of rigging and thrilled to see what we can all do together to be a part of the #1 Rigging information source in the world! Together, we make the world a safer place!



## Content Contributor Application

First name

Last name

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Email address:

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Education background (if you do not have an educational background in your expertise, prior experience will be considered instead):

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Prior experience:

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Name of your business (if applicable):

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Business address (if applicable):

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Business specialization:

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When was your business established?:

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Website URL:

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Social media links:

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# RIGGING LAB ACADEMY

Where do you see your yourself/business in the next 7 years?:

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What is one thing you wish to achieve if accepted as a Rigging Lab Academy Content Contributor:

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Topics of Potential Content You Would Contribute:

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Reference:

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Reference:

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Anything else the Rigging Lab Academy staff should know about you or your business?:

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Biography:

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*Tell the learners about yourself, your business, why you do what you do!*





## Frequently Asked Questions

### **1. Do I own the rights to everything I create?**

Rigging Lab Academy holds the rights to having your content (videos, images, manuals, etc) on their site for 3 years after it is released. After those 3 years, it is up to you, the Contributor, if you would like to keep your content on our platform, have us take it down or start to use your content on your own site. If you are concerned about this, please contact [micro@rigginglabacademy.com](mailto:micro@rigginglabacademy.com). In some instances there are exceptions.

### **2. Can Rigging Lab Academy take down my content before the 3 years are up?**

Yes. Rigging Lab Academy is committed to bringing the best information and techniques in the rigging field. If we feel like your provided content is outdated and could possibly put others at risk, we will take it down until you update all the content to where it can be safely practiced. Also, if you post your content (anything besides promo videos and summaries to promote it) anywhere other than the Rigging Lab Academy site, you have technically breached contract with Rigging Lab Academy and we have the right to remove your content from the site.

### **3. Will I receive a formal contract agreement with Rigging Lab Academy?**

Yes, this will be provided to you once your application has been accepted.

### **4. Do I get paid to be a Content Contributor?**

Unfortunately, no. However, if you are accepted as a Content Contributor, you automatically are approved as an Affiliate! All you will need to do is [sign-up and start sharing the yearly membership](#) to receive a portion of sales.

You also receive free marketing support from the Rigging Lab Academy staff. Refer to Page 1 of this document to learn more.